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Argan

Benefits Of Argan Oil for Hair

Argan oil, dubbed as Miracle oil; extracted from kernels of Argan fruit by crushing, is swiftly taking the place of other natural oils for hair protection and treatment. It is in huge demand because of extensive marketing but limited supply. It has many sparkling health usages out of which hair treatment, skin protection and body restoration are just few shiny sides.

Hair Treatment and Protection

Due to Argan oil's benefits for healthy hair, it is often called liquid gold by beauty experts. It gives new life to dry, tangled and flyaway hair. It has properties similar to those of Jojoba Oil which is extracted out of shrubs in United States. However it has surpassed Jojoba oil in fame for hair treatment because of the excellent results. Some of the obvious and recognized benefits of Argan oil for hair can be identified as;

Argan oil hydrates the hair in a natural way. It stops the curliness and roughness of hair in an efficient way.

Argan oil penetrates into the hair pores or shafts and enhances the elasticity of hair. It also proves to be very nourishing for the growth of hair.

Argan oil is very good for uncontrollable and unmanageable hair. It restores the smoothness of hair and makes them manageable again.

Natural antioxidants present in Argan oil strengthen the hair by repairing the damaged cellular membrane of hair.

Presence of Vitamin E in Argan oil makes it a tremendous agent for hair treatment. Many external and internal agents like heat, over styling and oxidization damage the hair. Vitamin E present in Argan oil is very useful in restoring the natural hair and renewing and repairing the damage caused by destructive agents.

Researchers believe that non-greasy Argan oil locks the moisture in and adds to and restores the lustre and shine of hair.

Colour treatment of hair causes certain damage to hair, makes them brittle and takes away the smoothness. It is an additional benefit of Argan oil that it cures the brittle hair and increases the life of colour treated hair.

It is believed by hair stylists that Argan oil may finally be the right choice to heal and restore the damaged, dry and weak hair from environmental extremes, excessive styling practices and perms.

Rich contents of unsaturated fatty acids like Omega 3 and Omega 9 in Argan oil are a direct source of essential nutritional components for hair pores and roots. These unsaturated fatty acids strengthen the protein bonding structures in hair thereby improving strength of hair and healing the split ends of hair.

Argan shampoo:

To wash hair, only a small application is required for an exceptional wash. Wet hair, apply shampoo, rinse. Repeat.

Ingredients: Aqua, Sodium Laureth Sulphate, Cocamidopropyl Betaine, Polyquaternium 11, Cocamide DEA, Glycol Distearate, Laureth-4, Carbomer, Argania Spinosa (Argan Oil), Polyquaternium 10, Sodium Chloride, Coco Glucoside, Glyceryl Oleate, Glyceryl Strarate, Benzoic Acid, Sodium Hydroxide 20%, Benzyl Alcohol, Methyl- chlorothiazoline, Methylisothiazolinone Parfum

Argan conditioner:

After washing, apply a small amount to your wet hair. Apply from root to tip. Rinse. For an intensive conditioning, leave in for up to 5 minutes before rinsing.

Ingredients: Cetearyl Alcohol, Cetrimonium Chloride, Behentrimonium Chloride, Cyclopentasiloxane Dimethicol, Argania Spinosa (Argan Oil), Bis-PEG/PPG-20/20 Dimethicone, Panthenol, Hydroxyethylcellulose, Disodium EDTA Parfum

Argan OIL:

A beautiful leave in Argan oil serum. Will leave the hair healthy looking, smooth and shiny. Moroccan Argan oil is a rich, easily absorbed emollient and excellent for use as a leave in hair moisturising/nourishing treatment. It is exceptionally rich in vitamin e and essential fatty acids to help moisturise, feed and protect from free radicals.

Apply a small amount to damp hair, then style. Our serum will also protect against the heat of driers.

Ingredients: Amodimethicone, Cyclomethicone, Cyclopentasiloxane Dimethiconol, Argania spinosa (Argan) Nut Oil, Parfum.

Colour Protecting

One of the main keys to prolonging the lifespan of the beautiful look of your treated hair is to keep the shaft from drying. Many treatments damage the hair, allowing a drying process to be accelerated. We moisturise our skin, so why not the hair? A good moisturising barrier will prolong the look and health of the hair. The best moisture for hair is actually water. Indeed, our bodies contain from 55% to 78% water, depending on body size. To function properly, the body requires between one and seven litres of water per day to avoid dehydration; the precise amount depends on the level of activity, temperature, humidity, and other factors.

Water is good internally and externally for hair. Internally a well-hydrated body means that there is sufficient moisture for hair function, externally it means that the hair can maintain elasticity and suppleness. For moisturizing hair, water is the king. However, hair is porous and keeping this moisture in hair is next to impossible without sealing it in.

Trapping Moisture In The Hair

The best way to trap moisture in hair is to use an oil or a "fatty alcohol" based product designed to coat and seal. Oils are made of large molecules. These molecules are too large to be absorbed by the hair strand. Instead what it does is coat the strands and seal in the moisture that is already in the hair. So the key to avoiding dry hair is to hydrate and seal.

Colour shampoo:

To wash hair, only a small application is required for an exceptional wash. Wet hair, apply shampoo, rinse. Repeat.

Aqua, Sodium Laureth Sulphate, Cocamidopropyl Betaine, Polyquaternium 11, Cocamide DEA, Glycol Distearate, Laureth-4, Carbomer, Parfum, Polyquaternium 10, Sodium Chloride, Coco Glucoside, Glyceryl Oleate, Glyceryl Strarate, Benzoic Acid, Sodium Hydroxide 20%, Benzyl Alcohol, Methyl- chlorothiazoline, Methylisothiazolinone, Cetearyl Alcohol, Cetrimonium Chloride, Behentrimonium Chloride, Cyclopentasiloxane Dimethicol, Bis-PEG/PPG-20/20 Dimethicone, Panthenol, Hydroxyethylcellulose, Disodium EDTA

Colour conditioner:

After washing, apply a small amount to your wet hair. Apply from root to tip. Rinse. For an intensive conditioning, leave in for up to 5 minutes before rinsing.

Cetearyl Alcohol, Cetrimonium Chloride, Behentrimonium Chloride, Cyclopentasiloxane Dimethicol, Bis-PEG/PPG-20/20 Dimethicone, Panthenol, Hydroxyethylcellulose, Disodium EDTA, Parfum.

See also our treatments!

Hair Extensions

Hair extensions do not produce their own oils. Over a period of time, the extension can dry, becoming brittle and less attractive. One of the main keys to prolonging the lifespan of your extensions is to rehydrate and protect. We moisturise our skin, so why not the hair? A good moisturising barrier will do just this. The best moisture for hair is actually water.

Water is good internally and externally for hair. Internally a well-hydrated body means that there is sufficient moisture for hair function, externally it means that the hair can maintain elasticity and suppleness. As extensions are not fed by the body, it is essential to hydrate and feed them manually. For moisturizing your extensions, water is the king. However, your extensions are porous and keeping this moisture in is next to impossible without sealing it in.

Trapping Moisture In The Extensions

The best way to trap moisture in your extensions is to use a sealant. Moisturisers/sealants are made of large molecules. These molecules are too large to be absorbed by the hair strand. Instead what they do is coat the strands and seal in the moisture that is already in the hair. So the key to avoiding dry extensions is to hydrate and seal - but without using/suffering from the drying effects of products that are not designed to help. A good moisturising coat does not just seal, it also enhances the brilliance and lustre of your natural hair colour.

Our shampoo, conditioner and treatments coat, seal, help restore and add shine.

Hair extension shampoo:

After wetting the hair, apply a small amount of shampoo. Gently lather, allowing the foam to spread down the body of your hair and extensions. Do not tug at your extensions. Lather at the root and allow the foam to cleanse your extensions.

Aqua, Sodium Laureth Sulphate, Cocamidopropyl Betaine, Polyquaternium 11, Cocamide DEA, Glycol Distearate, Laureth-4, Carbomer, Parfum, Polyquaternium 10, Sodium Chloride, Coco Glucoside, Glyceryl Oleate, Glyceryl Strarate, Benzoic Acid, Sodium Hydroxide 20%, Benzyl Alcohol, Methyl- chlorothiazoline, Methylisothiazolinone, Cetearyl Alcohol, Cetrimonium Chloride, Behentrimonium Chloride, Cyclopentasiloxane Dimethicol, Bis-PEG/PPG-20/20 Dimethicone, Panthenol, Hydroxyethylcellulose, Disodium EDTA

Hair extension conditioner:

Apply from root to tip. Leave in for up to 2 minutes. Without tugging at the extensions, gently rinse out.

Cetearyl Alcohol, Cetrimonium Chloride, Behentrimonium Chloride, Cyclopentasiloxane Dimethicol, Bis-PEG/PPG-20/20 Dimethicone, Panthenol, Hydroxyethylcellulose, Disodium EDTA

We have many other popular products for extensionists, including bond remover, treatments and leave in conditioners.

Please call to discuss.

Tea Tree

We love natural!

Our Tea Tree products contain Natural Oils of:

Tea tree - When it comes to common scalp problems like hair loss, dry skin, dandruff and head lice, tea tree oil may be an effective natural alternative to harsh chemicals. In shampoo form, it may be effective in reducing dandruff, unclogging hair follicles and clearing up bacterial and fungal infections.

Bilberry - Bilberry fruit has astringent, anti-inflammatory, anti-septic, and powerful anti-oxidant properties. Bilberry is used as an antiseptic and an anti-inflammatory. The leaves are used for dermatitis and other skin complaints. The anthocyanins have a demonstrated anti-elastase action and work very powerfully against free radicals.

Orange - Sweet Orange Essential Oil is a great for healing scalps with bacterial infections and fungal infections, delays aging of the skin, improves skin texture and tone, heals acne, great for breaking up waxy sebum on the scalp, and balances an oily scalp. Sweet Orange Oil is known to help remove toxins from the skin and hair.

Lemon - for the treatment for dry scalp, dandruff, lice, and under active sebaceous glands. The sebum on the hair is what keeps it from drying out.

Nettle - Nettle is a herbaceous perennial flowering plant that has been used for centuries to treat irritation, itching, redness and other scalp and skin conditions.

Chamomile - Chamomile helps to retract skin cells that have been inflamed from chemical procedures.

Lavender - excellent for soothing the scalp and the hair. The calming effects can be felt a long time after it has been rinsed.

Effects: Soothing, Relaxing Aroma: Middle noteScent: Sweet, Herbal, Fruity

Among many others!

Tea tree shampoo:

A beautiful quality exceptionally cooling shampoo. Only a very small amount is needed for an exceptional wash. A little will go a long way.

The shampoo can be used on a daily basis, for normal to greasy hair types. It will cleanse, but not leave the hair feeling dry, just very clean.

To wash hair, only a small application is required for an exceptional wash. Wet hair, apply shampoo, rinse. Repeat.

Ingredients: Aqua, Sodium Laureth Sulfate, Cocamidopropyl Betaine, Polysorbate 20, Glycerin, Polyquaternium 22, Lauryl Methyl Gluceth 10 Hydroxypropyl Dimonium Chloride, Menthol, Tea Tree (Melaleuca Alternifolia) Oil, PEG 12 Dimethicone, Hydroxy Propyltrimonium Hydrolysed Wheat Protein, Sodium Chloride, Panthenol, Eucalyptus (Eucalyptus Globulus) Oil, Benzyl Alcohol, Methyl Chloroisoethiazolinone, Methyl Isothiazolinone, Magnesium Nitrate, Magnesium Chloride, Bilberry (Vaccinium Myrtillus) Extract, Sugar Cane (Saccharum Officinarum) Extract, Sugar Maple (Acer Saccharinum) Extract, Orange (Citrus Aurantium Dulcis) Extract, Lemon (Citrus Medica Limonium) Extract, Butylene Glycol, Nettle (Urtica Dioica) Extract, Niacinamide, Calcium Pantothenate, Sodium Ascorbyl Phosphate, Tocopheryl Acetate, Pyridoxine HCL, Maltodextrin, Sodium Starch Octenylsuccinate, Silica, C119140, C142045, Citric Acid.

Tea tree conditioner:

A superb protector and replenisher of hydration. By coating the hair shaft, your natural hair moisture is locked in. It is the lightest of our conditioners and can be used on a regular basis. And just as with our shampoo, our tea tree conditioner contains copious amounts of natural oils.

After washing, apply a small amount to your wet hair. Apply from root to tip. Rinse. For an intensive conditioning, leave in for up to 2 minutes before rinsing.

Ingredients: Aqua, Cetearyl Alcohol, Cocamide MEA, Triticum Vulgare, Germ Oil, Cetrimonium Chloride, PEG-40, Hydrogenated Castor Oil, Propylene Glycol, Mentha Piperita Leaf Oil, Eucalyptus Globulus Leaf Oil, Thymus Vulgaris Flower/Leaf Extract, Polyquaternium-28, Amodimethicone, Melaleuca Alternifolia Oil, Ichthammol, Diazolidinyl Urea, Rosmarinus Officinalis Leaf Oil, Cocodimonium Hydroxypropyl Hydrolyzed Wheat Protein, Trideceth-12, Limonene, Lavandula Angustifolia Flower Oil, Linalool, Polysorbate 20, Methylparaben, Glycerin, Eugenol, Salvia Officinalis Leaf Extract, Chamomilla Recutita Flower Extract, Calendula Officinalis Flower Extract, Betula Alba Leaf Extract, Arnica Montana Flower Extract, Achillea Millefolium Extract, Citric Acid, Pimenta Racemosa Oil, Propylparaben, Thymus Vulgaris Oil, Salicylic Acid, Phenoxyethanol, Trisodium EDTA, Tocopherol, Geraniol, Isobutylparaben, Butylparaben, Polyquaterium-15, Isopropylparaben, Ethylparaben,

Shampoo

Mens shampoo/body wash

Year on year, we try our best to create a product that will work in harmony with the current year's most popular selling mens fragrance. Always formulated from a good quality non drying cleanser base, then powerfully fragranced with the full intent of leaving the hair/body doused with additional masculine overtones.

You are irresistible.

Perfect for an everyday shampoo/shower gel.

Only a small application is required for an exceptional wash. Wet hair and body, apply shampoo, rinse. Repeat if necessary.

Aqua, Sodium Laureth Sulphate, Cocamidopropyl Betaine, Polyquaternium 11, Cocamide DEA, Glycol Distearate, Laureth-4, Carbomer, Parfum, Polyquaternium 10, Sodium Chloride, Coco Glucoside, Glyceryl Oleate, Glyceryl Strarate, Benzoic Acid, Sodium Hydroxide 20%, Benzyl Alcohol, Methyl- chlorothiazoline, Methylisothiazolinone

Normal shampoo:

A beautiful quality, exceptionally luxurious shampoo. Only a very small amount is needed for an exceptional wash. A little will go a long way.

The shampoo can be used on a daily basis, for normal to greasy hair types. It will cleanse, but not leave the hair feeling dry, just very clean.

Many shampoos rely on the use of thickeners to give them a luxurious feel, we do not. Our product contains VERY high quantities of active ingredients, not gelling agents.

To wash hair, only a small application is required for an exceptional wash. Wet hair, apply shampoo, rinse. Repeat.

Ingredients: Aqua, Sodium Laureth Sulphate, Cocamidopropyl Betaine, Polyquaternium 11, Cocamide DEA, Glycol Distearate, Laureth-4, Carbomer, Parfum, Polyquaternium 10, Sodium Chloride, Coco Glucoside, Glyceryl Oleate, Glyceryl Strarate, Benzoic Acid, Sodium Hydroxide 20%, Benzyl Alcohol, Methyl- chlorothiazoline, Methylisothiazolinone

Blue shampoo/for blondes

Designed to enhance or to increase the brilliance of blonde hair – natural or treated. Can help decrease brassy tones. Containing exceptionally high levels of deep colourant, over time the richness of your brilliant blonde hair will be maintained. As with all similar products, professional advice and strict adherence to the instructions cannot be over emphasised.

Instructions.

Wearing single use colour protective gloves, apply sparingly to wet hair, lather and rinse thoroughly.

Not for eyebrows or lashes. The colourant may stain. Avoid all bare skin and eyes. If contact is made, rinse immediately, removing contact lenses.

May cause allergic reaction - test a small patch behind the ear, leaving on the skin for 48 hours. If any reaction occurs (blotching, itchiness, swelling, redness etc) do not use.

Do not use if your client has had a previous colour reaction, damaged scalp, sensitive skin. Not for children. Keep out of childrens reach.

INGREDIENTS: Aqua, Sodium laureth sulfate, Cocamidopropyl betaine, Ammonium lauryl sulfate, Cocamide DEA, Parfum, Glycerin, Hydroxypropyl guar hydroxypropyltrimonium chloride, Disodium EDTA, Phenoxyethanol, Methylparaben, Butylparaben, Ethylparaben, Propylparaben, Isobutylparaben, Sodium chloride, Sodium hydroxide, Methylchloroisothiazolinone, Magnesium chloride, Methylisothiazolinone, Magnesium nitrate, Citric acid, CI 60730, Benzyl benzoate

Volumising shampoo:

Superb Volumising Shampoo for fine to normal hair types. Will enhance texture, body and add volume.

Directions: Apply a small amount to wet hair and massage with flat hands. Rinse thoroughly. Repeat if necessary.

Ingredients: Aqua, Sodium Laureth Sulfate, Ethyltrimonium Chloride Methacrylate/ Hydrolyzed wheat protein copolymer, Cocamidopropyl Betaine Acrylates Crosspolymer-4, Phenoxyethanol, benzyl alcohol, potassium sorbate, Coco-Glucoside, Glycol Distearate, Glycerin, Parfum, Disodium EDTA.

Shampoo continued

Red shampoo

Designed to enhance or to increase the deep rich tones of red hair – natural or treated. Can help decrease the coppery glow, and help radiate a more subtle and deeper richness. Containing exceptionally high levels of deep red colourant, over time the depth and richness of your reds will be built up and enhanced. As with all similar products, professional advice and strict adherence to the instructions cannot be over emphasised.

Instructions.

Wearing single use colour protective gloves, apply sparingly to wet hair, lather and rinse thoroughly.

Not for eyebrows or lashes. The colourant may stain. Avoid all bare skin and eyes. If contact is made, rinse immediately, removing contact lenses.

May cause allergic reaction - test a small patch behind the ear, leaving on the skin for 48 hours. If any reaction occurs (blotching, itchiness, swelling, redness etc) do not use.

Do not use if your client has had a previous colour reaction, damaged scalp, sensitive skin. Not for children. Keep out of childrens reach.

Ingredients: Aqua, Sodium Laureth Sulfate, Cocamidopropyl Betaine, Cocamide DEA, Ammonium Lauryl Sulfate, Glycerin, Parfum, CI 17200, CI 42090, CI 14700, CI 19140, Phenoxyethanol, Methylparaben, Ethylparaben, Propylparaben, Disodium EDTA, Citric Acid, Sodium Chloride, Sodium Hydroxide, Methylchloroisothiazolinone, Methylisothiazolinone, Magnesium Chloride, Magnesium Nitrate.

Sodium chloride free shampoo.

Sodium Chloride, SLS, SLES Paraben and Fragrance free! Formulated for use with keratin treated hair.

SLS free or SLES free shampoos, are one of the hottest products in hairstyling today. Health-conscious consumers are increasingly concerned about the chemicals in everything they use, from food to beauty products.

In some cases, SLS and SLES have been known to irritate the skin and hair cells, they can be absorbed by the liver and can mimic the effect of the hormone oestrogen in the body.

Parabens are chemicals used as preservatives, and that's why they are found in so many products. They are used to fight bacteria and fungus, are widely available, and cost very little to manufacture and use. Nearly all of the parabens used as preservatives are man-made and not naturally occurring.

Sodium Chloride – Salt!

With all the beautiful attributes of an extremely high end shampoo, it is amazing how exceptional this product is, without the use of so many accepted ingredients!

Directions: only a small application is required for an exceptional wash. Wet hair, apply shampoo, rinse. Repeat.

Ingredients: Aqua, Ammonium Lauryl Sulphate, Cocamidopropyl Betaine, Coconut Diethanolamide, Polyquaternium-7, Silicone Quaternium-22, PEG-120 Methyl Glucose Trioleate, Propylene Glycol, Phenoxyethanol.

Clarifying Shampoo:

For the removal of product build up. Can be used in preparation of treatments. Will not strip colour.

Have you ever noticed that sometimes your hair just feels weighed down, extra greasy, or just won't behave itself? Have you been in a pool lately, and do you notice that it's tough to comb through your hair? Well, maybe it's time to clarify!

Stuff builds up on your hair, all kinds of stuff. Hairsprays, mousses, and gels; hard water and mineral deposits; chlorine and chemicals from swimming pools; even the waxes and moisturizers in some shampoos and conditioners can leave build up on your hair over time. This build up can cause hair to appear dull, heavy, greasy, and limp. A clarifying shampoo can help remove those deposits, give your hair a fresh start, and restore shine.

Directions for use:

To wash hair, only a small application is required for an exceptional wash. Wet hair, apply shampoo, rinse. Repeat if necessary.

Ingredients: Aqua, Sodium Laureth Sulfate, Decyl Glucoside, Cocamidopropyl Betaine, Cocamide DEA, Sodium Chloride, Parfum, Methylchloroisothiazolinone, Methylisothiazolinone, Benzyl Alcohol, Citric Acid.

Conditioner

Normal Conditioner:

A superb protector and replenisher of hydration. By coating the hair shaft, your natural hair moisture is locked in. It is the lightest of our conditioners and can be used on a regular basis.

Trapping Moisture In The Hair

The best way to trap moisture in hair is to use an oil or a “fatty alcohol” based product designed to coat and seal. Oils are made of large molecules. These molecules are too large to be absorbed by the hair strand. Instead what it does is coat the strands and seal in the moisture that is already in the hair. So the key to avoiding dry hair is to hydrate and seal.

After washing, apply a small amount to your wet hair. Apply from root to tip. Rinse. For an intensive conditioning, leave in for up to 2 minutes before rinsing.

Cetearyl Alcohol, Cetrimonium Chloride, Behentrimonium Chloride, Cyclopentasiloxane Dimethicol, Bis-PEG/PPG-20/20 Dimethicone, Panthenol, Hydroxyethylcellulose, Disodium EDTA, Parfum.

Red conditioner

A beautiful and very high quality conditioner designed to act in harmony with the red shampoo. Containing very high levels of moisturising, it will help your hair to feel luxuriant and refreshed. Our conditioner contains exactly the same colour pigments as the shampoo, but at a much lower level, enabling you to leave the conditioner on for a couple of minutes, before rinsing out.

Directions for use: After washing, apply a small amount to your wet hair. Apply from root to tip. Rinse. For an intensive conditioning, leave in for up to 1 minutes before rinsing.

Cetearyl Alcohol, Cetrimonium Chloride, Behentrimonium Chloride, Cyclopentasiloxane Dimethicol, Bis-PEG/PPG-20/20 Dimethicone, Panthenol, Hydroxyethylcellulose, Disodium EDTA, Aqua, Sodium Laureth Sulfate, Cocamidopropyl Betaine, Cocamide DEA, Ammonium Lauryl Sulfate, Glycerin, Parfum, CI 17200, CI 42090, CI 14700, CI 19140, Phenoxyethanol, Methylparaben, Ethylparaben, Propylparaben, Disodium EDTA, Citric Acid, Sodium Chloride, Sodium Hydroxide, Methylchloroisothiazolinone, Methylisothiazolinone, Magnesium Chloride, Magnesium Nitrate.

Blue Conditioner/For Blondes

A beautiful and very high quality conditioner designed to act in harmony with the blue shampoo. Containing very high levels of moisturising, it will help your hair to feel luxuriant and refreshed. Our conditioner contains exactly the same colour pigments as the shampoo, but at a much lower level, enabling you to leave the conditioner on for a couple of minutes, before rinsing out.

Directions for use: After washing, apply a small amount to your wet hair. Apply from root to tip. Rinse. For an intensive conditioning, leave in for up to 1 minutes before rinsing.

Sodium chloride free conditioner.

Sodium Chloride, SLS, SLES Paraben and Fragrance free! Formulated for use with keratin treated hair.

A beautiful sodium Chloride free conditioner. Maintains vitality shine and lustre.

To condition hair, After washing, apply a small amount to your wet hair. Apply from root to tip. Rinse. For an intensive conditioning, leave in for up to 2 minutes before rinsing.

Ingredients: Cetearyl Alcohol, Cetrimonium Chloride, Behentrimonium Chloride, Cyclopentasiloxane Dimethicol, Bis-PEG/PPG-20/20 Dimethicone, Panthenol, Hydroxyethylcellulose, Disodium EDTA, Parfum

Conditioner continued:

Leave in conditioner:

A beautifully light conditioner suitable for multiple applications as necessary. Can really help as a detangler.

With heavy amounts of Panthenol – or pro-vitamin B5 which moisturises, coats and seals the hair surface, Wheat Germ – which contains Vitamin E, thiamine, zinc, magnesium and essential fatty acids and Wheat Proteins for anti static and moisturising

Directions for use: Spray generously onto wet or dry hair, comb through, style as required.

DO NOT RINSE OUT

This product is ideal for all hair types, providing an immediate boost to hair condition and ease of care. Will restore PH balance, moisture and shine.

Ingredients: Aqua, Denatured Ethanol, Diethylenetriamine, Copolymer, Polyquaternium-22, Cetyl Trimethyl, Ammonium Chloride, Panthenol, Polysorbate-20, Wheatgermamidopropyl Dimethylamine, Hydrolysed Wheat Protein, Parfum, Citric Acid, Methylparaben, FD+CYellow No 5, D+C Red N033

Protein spray:

A daily feed and pamper for your hair. Replenish moisture and protect from wind or beach drying.

With heavy amounts of Panthenol – or pro-vitamin B5 which moisturises, coats and seals the hair surface, Wheat Germ – which contains Vitamin E, thiamine, zinc, magnesium and essential fatty acids and Wheat Proteins for anti static and moisturising

Directions for use: Spray generously onto wet or dry hair, comb through, style as required.

DO NOT RINSE OUT

This product is ideal for all hair types, providing an immediate boost to hair condition and ease of care. Will restore PH balance, moisture and shine.

Ingredients: Aqua, Denatured Ethanol, Diethylenetriamine, Copolymer, Polyquaternium-22, Cetyl Trimethyl, Ammonium Chloride, Panthenol, Polysorbate-20, Wheatgermamidopropyl Dimethylamine, Hydrolysed Wheat Protein, Parfum, Citric Acid, Methylparaben, FD+CYellow No 5, D+C Red N033

X10 Leave in conditioning:

Superb conditioning leave in volumising and styling spray. Will enhance the strength and thickness of each individual hair, enabling lift, body and hold.

Directions: Spray over towel-dried hair from root to tip. Comb through. Do not rinse. Style as normal.

Ingredients: Aqua, Denatured Ethanol, Ethyltrimonium Chloride Methacrylate/ Hydrolyzed wheat protein copolymer, Diethylenetriamine, Copolymer, Polyquaternium-22, Cetyl Trimethyl, Ammonium Chloride, Panthenol, Polysorbate-20, Wheatgermamidopropyl Dimethylamine, Parfum, Citric Acid, Methylparaben, FD+CYellow No 5, D+C Red N033

Styling

Blow dry or Styling spray – hold factor 5

Designed to lightly condition and have a gentle hold, our styling spray will help the hair feel fed and supple in an incredibly natural way.

Containing Panthenol – or pro-vitamin B5 which moisturises, coats and seals the hair surface, Wheat Germ – which contains Vitamin E, thiamine, zinc, magnesium and essential fatty acids and Wheat Proteins for anti static and moisturising

Directions for use: Spray generously onto wet hair and comb through before styling
Hold hair dryer at least 6 inches from hair.

This product is ideal for all hair types, provides medium hold and gentle conditioning.

DO NOT RINSE OUT. Gives an immediate boost to hair condition and ease of care. Will restore PH balance, moisture and shine.

Ingredients: Aqua, Denatured Ethanol, Diethylenetriamine, Copolymer, Polyquaternium-22, Cetyl Trimethyl, Ammonium Chloride, Panthenol, Polysorbate-20, Wheatgermamidopropyl Dimethylamine, Hydrolysed Wheat Protein, Citric Acid, Methylparaben, FD+CYellow No 5, D+C Red N033Denatured Ethanol, Methylal, VA/Crotonates Copolymer, Aminomethyl Propanol, PEG 12 Dimethicone, Adipic Acid / Dimethylaminohydroxy Propyl Dimethylenethraimine Copolymer, Vinyl Caprolactam /PVP/ Dimethylaminoethyl Methacrylate Copolymer, Parfum, Benzophenone4

Volumising spray – hold factor 4

Our volumising spray is designed to lightly condition and have a gentle hold. It will help the hair feel fed and supple in an incredibly natural way, whilst giving boost to the hair shaft.

Containing Panthenol – or pro-vitamin B5 which moisturises, coats and seals the hair surface, Wheat Germ – which contains Vitamin E, thiamine, zinc, magnesium and essential fatty acids and Wheat Proteins for anti static and moisturising

Directions for use: Spray generously onto wet hair and comb through before styling
Hold hair dryer at least 6 inches from hair.

This product is ideal for all hair types, provides medium hold and gentle conditioning.

DO NOT RINSE OUT. Gives an immediate boost to hair condition and ease of care. Will restore PH balance, moisture and shine.

Ingredients: Aqua, Denatured Ethanol, Diethylenetriamine, Copolymer, Polyquaternium-22, Cetyl Trimethyl, Ammonium Chloride, Panthenol, Polysorbate-20, Wheatgermamidopropyl Dimethylamine, Hydrolysed Wheat Protein, Citric Acid, Methylparaben, FD+CYellow No 5, D+C Red N033Denatured Ethanol, Methylal, VA/Crotonates Copolymer, Aminomethyl Propanol, PEG 12 Dimethicone, Adipic Acid / Dimethylaminohydroxy Propyl Dimethylenethraimine Copolymer, Vinyl Caprolactam /PVP/ Dimethylaminoethyl Methacrylate Copolymer, Parfum, Benzophenone4

Fixing spray – hold factor 9

The environmentally conscious will appreciate a good hold hairspray that does not contain any pressurised propellants.

Spray onto dry hair then style as required. Spray onto towel dried hair to provide added styling assistance and hold.

Fast drying, and extremely strong, our fixing spray is perfect for “hair up”, or freezing any number of wild creations. It is easily washed out, and can also be combed out.

Ingredients:Denatured Ethanol, Methylal, VA/Crotonates Copolymer, Aminomethyl Propanol, PEG 12 Dimethicone, Adipic Acid / Dimethylaminohydroxy Propyl Dimethylenethraimine Copolymer, Vinyl Caprolactam /PVP/ Dimethylaminoethyl Methacrylate Copolymer, Parfum, Benzophenone4

Styling continued

Shake and Protect

With the increased use of heat in modern styles, protection is best gained in more than one area. With conditioners to protect the shaft from drying, shake and protect will restore, revive and feed the hair shaft. Containing Panthenol – or pro-vitamin B5 which moisturises, coats and seals the hair surface, Wheat Germ – which contains Vitamin E, thiamine, zinc, magnesium and essential fatty acids and Wheat Proteins for anti static and moisturising.

Heat protecting silicones then coat the moisturised hair, leaving a silky feel, plus giving the added benefit of a protective coat against the damaging effect of straighteners or hair dryers.

Directions for use: SHAKE VIGOROUSLY to mix the 2 parts. Spray generously onto wet or dry hair and comb through before styling with heat.

DO NOT RINSE OUT

This product is ideal for all hair types, provides instant protection against straighteners, curling and direct heat. The proteins also give an immediate conditioning boost. Will seal, protect and shine.

Ingredients: Denatured Ethanol, Amodimethicone, Cyclomethicone, Cyclopentasiloxane Dimethiconol, Aqua, Diethylenetriamine, Copolymer, Polyquaternium-22, Cetyl Trimethyl, Ammonium Chloride, Panthenol, Polysorbate-20, Wheatgermamidopropyl Dimethylamine, Hydrolysed Wheat Protein, Parfum, Citric Acid, Methylparaben, FD+CYellow No 5, D+C Red N033

Shine spray

The effectiveness of a shine spray is not just determined by its ability to simply reflect light, it is also determined on the broadness of the spectrum of refraction and the distance of effective luminosity.

Our award winning shine spray contains the clinically proven and publicly acclaimed X-Tend 226 which not only reflects, but has also been described as giving an almost visible glow. With a refractive index of 1.55 even small amounts can visibly increase your hairs shine.

Spray sparingly and evenly onto your clean dry hair, style as required.
Leave in.

Ingredients: SD Alcohol 40B, Cyclopentasiloxane, Dimethylpabamidopropyl Laurdimonium Tosylate, Isodecyl Neopentanoate, Phenethyl Benzoate, Parfum.

Curling Creme:

Whether your aim is to boost a curl, or to straighten one, Curling Creme will do the trick! Containing moisturisers for relaxation, and fixative to hold in the new position.

Scrunch, Rake through, Smooth on, apply to towel dried or completely dry hair. Curling Creme is a cross between a conditioner and styling product, relaxing the hair, leaving it feeling richer, flexible and more malleable and is suitable for all hair types.

Curling Creme is a wearable styling treatment that makes a great base for styling your hair. Its conditioning properties will leave your hair feeling revitalised and with flexible strength, so you can style you hair until your heart's content.

Directions of use: Apply curling creme to damp or dry hair. Blow or air-dry. On dry hair, reapply to add texture and control. Apply anytime for an instant style boost. Only a small application is required.

Ingredients: Cetearyl Alcohol, Panthenol, Behentrimonium Chloride, Cyclopentasiloxane Dimethicol, Cetrimonium Chloride, Bis-PEG/PPG-20/20 Dimethicone, Hydroxyethylcellulose, Disodium EDTA Aqua PVP Vinyl Caprolactam/VP/Dimethylaminoethyl Methacrylate Copolymer Triticum Vulgare (Wheat) Germ Oil Olea Europaea (Olive) Fruit Oil Olus Oil Tocopherol Panthenyl Triacetate Cetyl Alcohol Glycol Stearate PEG-75 Stearate Ceteth-20 Steareth-20 Cetyl Hydroxyethylcellulose Tocopheryl Acetate Parfum Glycerin Phenoxyethanol Benzyl Alcohol Potassium Sorbate Tocopherol Disodium EDTA

Styling Gels/Waxes

Fibre – hold factor 6

A Fibre-like styling crème that will hold, thicken and increase fullness to hair. Strong and pliable hold with a matte finish. Works well in shorter hair, 1-3 inches in length.

Rub a small amount evenly between palms, using friction to warm and soften the fibre. Work into hair. Apply evenly through damp or dry hair.

Ingredients: Aqua, Cera microcristallina, PEG 200, Stearyl alcohol, Cetyl alcohol, Glycerin, Paraffinum liquidum, Petrolatum, PVP/VA copolymer, Cetrimonium chloride, Hydroxyethylcellulose, Imidazolidinyl urea, Parfum, Methylparaben, Propylparaben

Spiker – hold factor 10

An extreme hold styling crème that will enable the user almost absolute freedom to create! Exceptionally strong, and yet can be gently and flexible depending on how you apply!

For fierce hold: use dry hands to apply a small amount to dry hair, applying exactly where needed.

For flexible hold: damp hands and towel dried hair! Your style will feel flexible and natural, holding all day!

Washes out easily. Fragranced with coconut! Works well with short to medium hair length, 1 – 4 inches.

Ingredients: Aqua PVP Vinyl Caprolactam/VP/Dimethylaminoethyl Methacrylate Copolymer Triticum Vulgare (Wheat) Germ Oil Olea Europaea (Olive) Fruit Oil Olus Oil Tocopherol Panthenyl Triacetate Cetyl Alcohol Glycol Stearate PEG-75 Stearate Ceteth-20 Steareth-20 Cetyl Hydroxyethylcellulose Tocopheryl Acetate Parfum Glycerin Phenoxyethanol Benzyl Alcohol Potassium Sorbate Tocopherol Disodium EDTA

Flex – hold factor 6

A wax based styling product, enhancing hair colour and giving a soft and flexible hold. Gorgeous toffee fragrance.

Apply to dry or towel dry hair. Style as you wish. Will give a varnished look to the hair. Works all day, allowing restyling without reapplication. Works well with all hair lengths.

Ingredients: Lanolin, Petrolatum, Aqua, Vinyl caprolactum/VP Dimethylaminoethyl Methacrylate Copolymer, Cetearth-25, Paraffinum liquidum, PVP, PEG-40 Hydrogenated Castor Oil, Alcohol denat., Propylene Glycol, Cetearyl alcohol, Parfum, Copernicia cerifera (Carnauba) Wax, Cocodimonium Hydroxypropyl Hydrolyzed Wheat Protein, Diazolidinyl Urea, Methylparaben, Propylparaben

Puk – hold factor 7

Styling gum. Gorgeous fragrance of bubblegum. Utilising a small amount, create flexible rough look styles with versatility and good hold.

Apply to dry or towel dried hair. Style as you wish. Give a medium matte look. Works all day. Works well for short to medium hair length 1- 3 inches. Washes out easily.

Aqua, Lanolin Cera, Cera Alba, VP/VA Copolymer, Cetearth-20, Cetyl Alcohol, Ozokerite, PVP, Kaoiln, Propylene Glycol, Parfum, Polyquaternium-22, Phenoxyethanol, Methylparaben, Butylparaben, Ethylparaben, Propylparaben, Isobutylparaben, CI 42090, Limonene.

Pomade – hold factor 4

A wet look slicking gel. Medium hold with high shine. Excellent for curly and straight hair, providing a modern twist to a styling gel.

Work a small amount evenly through damp or dry hair and style as desired. Shampoos out easily, provides tremendous shine.

Ingredients: Aqua, Oleth-20, Paraffinum Liquidum, Oleth-10, Glycerin, PEG-40 Hydrogenated Castor Oil, Propylene Glycol, Polimide-1, Parfum, Coumarin, Geraniol, Citral, Amy Cinnamal, Linalool, Hexyl Cinnamal, Limonene, Phenoxyethanol, Methylparaben, Ethylparaben, Butylparaben, Propylparaben, Isobutylparaben, Tocopherol Acetate, Helianthus Annuus, Butylene Glycol

Styling Gels/Waxes continued

Matte Rock - hold factor 8

A paste-like styling crème that will hold, thicken and increase fullness to hair. Strong and pliable hold with a very matte almost invisible finish. Works well in shorter hair, 1-3 inches in length.

For an invisible look, apply with dry hands to dry hair. Rub a small amount evenly between palms, using friction to warm and soften the paste. Work sparingly into hair. Washes out easily.

Ingredients: Aqua, Lanolin Cera, Cera Microcristallina, Stearic Acid, Bentonite, Alcohol Denat., Propylene Glycol, Paraffin, Kaolin, Steareth-21, Polyvinylcaprolactam, Vinyl Caprolactam/VP/Dimethylaminoethyl Methacrylate Copolymer, Glyceryl Stearate, PEG-100 Stearate, Benzophenone-4, Lauryl Pyrrolidone, Parfum, Phenoxyethanol, Methylparaben, Ethylparaben, Propylparaben, Diazolidinyl Urea, Disodium EDTA, Triethanolamine, CI 77499

Gel – hold factor 8

An excellent version of a timeless classic. Orange fragrance. Strong hold. Fast drying.

Apply to dry or towel dried hair. Style as you wish, air or blow dry.

Washes out easily.

Aqua, PVP, Triethanolamine Glycerin, Carbopol, Disodium EDTA, Alcohol Denat, PEG 12 Dimethicone, Polysorbate 20, Styrene/Acrylates Copolymer, Parfum, Amyl Cinnamal, Benzyl Salicylate, Geraniol, 2-(4 tert Butylbenzyl) Propionaldehyde, Linalool, Citronellol, Hexyl Cinnam-aldehyde, Benzyl Alcohol, Methylchloroisothiazolinone, Methylisothiazolinone, Magnesium Nitrate, Magnesium Chloride

Treatments

One of the main keys to prolonging the lifespan of the beautiful look of your treated hair is to keep the shaft from drying. Many treatments damage the hair, allowing a drying process to be accelerated. We moisturise our skin, so why not the hair? A good moisturising barrier will prolong the look and health of the hair. The best moisture for hair is actually water. Indeed, our bodies contain from 55% to 78% water, depending on body size. To function properly, the body requires between one and seven liters of water per day to avoid dehydration; the precise amount depends on the level of activity, temperature, humidity, and other factors. Water is good internally and externally for hair. Internally a well-hydrated body means that there is sufficient moisture for hair function, externally it means that the hair can maintain elasticity and suppleness. For moisturizing hair, water is the king. However, hair is porous and keeping this moisture in hair is next to impossible without sealing it in.

Trapping Moisture In The Hair

The best way to trap moisture in hair is to use an oil or a “fatty alcohol” based product designed to coat and seal. Oils are made of large molecules. These molecules are too large to be absorbed by the hair strand. Instead what it does is coat the strands and seal in the moisture that is already in the hair. So the key to avoiding dry hair is to hydrate and seal. As each of us are unique, our remoisturising and protecting needs differ. Each of our treatments have their own merits.

Kolor lok

An exceptional treat for chemically treated/damaged hair. Will incredibly soften & polish. Will add depth of colour & brilliance. Leave your hair feeling sleek. To be used bi-weekly
Directions: after washing, generously coat from root to tip. Leave in for up to 10 minutes. Thoroughly rinse out with clean warm water

Ingredients: Cetearyl Alcohol, Cetrimonium Chloride, Cyclomethicone, Dimethicone Behentrimonium Chloride, Cyclopentasiloxane Dimethicol, Bis-PEG/PPG-20/20 Dimethicone, Panthenol, Hydroxyethylcellulose, Disodium EDTA

Intense damage repair:

Apply generously to clean damp hair, comb through. Steam, hot towel or leave for up to 20 minutes. Rinse out.

Ingredients: Cetearyl Alcohol, Panthenol, Behentrimonium Chloride, Cyclopentasiloxane Dimethicol, Cetrimonium Chloride, Bis-PEG/PPG-20/20 Dimethicone, Hydroxyethylcellulose, Disodium EDTA

Hair repairing therapy

With large amounts of Panthenol, Wheat Germ and Wheat protein, this treatment is perfect for restoring the building blocks of your hair. It will help with the elasticity and remoisturising.

Regularly apply generously to clean damp hair, comb through. Steam, hot towel or leave for up to 10 minutes. Rinse thoroughly. Restores elasticity, feel and strength

Ingredients: Aqua, Cetearyl Alcohol, Paraffinum Liquidum, Cetrimonium Chloride, Petrolatum, Glycerin, Stearyl Alcohol, Dimethicone, Hydroxyethylcellulose, Acetamide MEA, Lauryl Methyl Gluceth 10 Hydroxypropyl Dimonium Chloride, Panthenol, Triticum Vulgare (Wheatgerm) Oil, Polyquaternium 22, PEG 12 Dimethicone, Hydroxypropyl Trimonium Hydrolysed Wheat Protein, Propylene Glycol, Parfum, Eugenol, Benzyl Salicylate, Coumarin, Geraniol, Butylphenyl methylpropional, Linalool, Citronellol, Hexyl cinnamal, Limonene, Alpha-isomethyl ionone, Polyquaternium 10, Citrus Aurantium Dulcis (Sweet Orange) Oil, Eucalyptus Globulus (Eucalyptus) Oil, Benzyl Alcohol, Methylchloroisoethazolinone, Methylisothiazolinone, Magnesium Nitrate, Magnesium Chloride, Vaccinium Myrtillus (Bilberry) Extract, Saccharum Officinarum (Sugar Cane) Extract, Acer Saccharinum (Sugar Maple) Extract, Citrus Aurantium Dulcis (Orange) Fruit Extract, Citrus Medica Limonum (Lemon) Extract, Niacinamide, Calcium Pantothenate, Sodium Ascorbyl Phosphate, Tocopheryl Acetate, Pyridoxine HCL, Maltodextrin, Sodium Starch Octenylsuccinate, Silica, Butylene Glycol, Arctium Lappa (Burdock) Extract, Chamomilla Recutita (Chamomile) Extract, Citric Acid, CI 19140.

Volumising shampoo and X10 leave in volumising conditioning spray

An exceptional volumising - cleanse and condition technology.
To give boost, volume and body.

Volumising shampoo:

Superb Volumising Shampoo for fine to normal hair types. Will enhance texture, body and add volume.

Directions: Apply a small amount to wet hair and massage with flat hands. Rinse thoroughly. Repeat if necessary.

Ingredients: Aqua, Sodium Laureth Sulfate, Ethyltrimonium Chloride Methacrylate/ Hydrolyzed wheat protein copolymer, Cocamidopropyl Betaine Acrylates Crosspolymer-4, Phenoxyethanol, benzyl alcohol, potassium sorbate, Coco-Glucoside, Glycol Distearate, Glycerin, Parfum, Disodium EDTA.

Leave in X10 conditioning:

Superb conditioning leave in volumising and styling spray. Will enhance the strength and thickness of each individual hair, enabling lift, body and hold.

Directions: Spray over towel-dried hair from root to tip. Comb through. Do not rinse. Style as normal.

Ingredients: Aqua, Denatured Ethanol, Ethyltrimonium Chloride Methacrylate/ Hydrolyzed wheat protein copolymer, Diethylenetriamine, Copolymer, Polyquaternium-22, Cetyl Trimethyl, Ammonium Chloride, Panthenol, Polysorbate-20, Wheatgermamidopropyl Dimethylamine, Parfum, Citric Acid, Methylparaben, FD+CYellow No 5, D+C Red N033